

Communications Officer

Term full-time up to 24 months: 1 position

Location: Regina SK

Internal and External Posting: #2026-27R

Posting Date: September 15, 2026

Closing Date: Open Until Filled

Pay Band: level 11 \$49.99 to \$59.99 per hour

Do your words connect people and ideas? Got a better way to say it?

We're listening.

Join SGEU Today!

Do you think outside the box? See the bigger picture? Bring a fresh perspective?

Excellent! We should talk!

SGEU is looking for a Communications Officer who brings strategic thinking, creativity, and initiative to the way we communicate with our members, committees, and the public. This is a role for someone who can look at a communications challenge and see more than one way to solve it. You'll work across digital content, social media, campaigns, media relations, and internal communications, creating thoughtful, evidence-based communications that engage audiences and deliver results.

WHAT YOU'RE BRINGING

Candidates will have the following qualifications:

- Degree in journalism, social sciences, media and communications, arts, or humanities with a minimum of three (3) years' experience in the communications field. An equivalent combination of education and experience will be considered.
- Experience developing content and/or writing articles for print and web-based publications and advertisements.
- Significant experience designing communication products utilizing technical programs such as Adobe Creative Suite including Photoshop, In Design, Illustrator, and video editing.
- Communications theory, concepts, and leading practices.
- Knowledge and understanding of the labour movement, the public sector, and key public policy issues.
- Ability to effectively communicate and engage with stakeholders in a union environment.
- Work independently and as part of a team to plan and organize multiple projects while meeting deadlines.
- Proactive, forward thinking and solutions focused.

THE FUN PART – THE MANY HATS YOU'LL WEAR

Candidates will have the following primary duties and the knowledge, skills, and abilities to complete them:

- Design innovative creative concepts and oversee the development of a range of communications products tailored to targeted audiences, including interactive web-based materials, television, radio, billboard, digital and print ads and social media.
- Research, analyze and compile information and recommendations to committees and bargaining units to inform campaigns.

- Develop and implement campaigns and social marketing initiatives designed to influence public opinion on a range of social, political, and economic issues. This involves research, analysis, long-range strategic planning, and knowledge of communications concepts.
- Write, edit, and prepare reports and publications.
- Managing media relations.
- Assist with the development of SGEU's web-based communications, including writing for the web, maintaining and updating the website, and developing and implementing innovative on-line resources, such as e-petitions, videos, and social media campaigns.
- Provide event planning support for conferences and educational sessions, including development of materials and other services.

GREAT PEOPLE. BIG WORK.

Looking for a workplace where you can do good work, have some fun, and actually enjoy the people you work with? Join a team that values collaboration, fresh ideas and helping each other succeed. We're supportive, people-focused with great benefits, strong employee supports and a team of genuinely good people. If you're looking for a workplace where your ideas matter and your contributions are valued, we'd love to meet you! SGEU operates on the traditional territories of Treaty 4 and Treaty 6 and the homeland of the Métis nation and are grateful to live and work on these lands and remain committed to advancing truth and reconciliation.

THE GOOD STUFF

- Earned days off
- Dental & vision benefits
- Extended health care benefits
- \$1,000/year, Health Spending Account
- Pension (11% employer, 7% employee)
- Continued education and professional development opportunities

THE WHEN AND WHERE

Headquartered in Regina, Saskatchewan. Designated as Office Employee, this is a full-time office position with a 5-day/4-day alternating schedule, meaning, one week you'll work five days, and the next you get a four-day week, and we think that's worth mentioning! Your workday will fall within SGEU's hours of operation, 8:00 a.m. to 5:00 p.m.

THERE'S ROOM AT THE TABLE

Good teams aren't all the same. SGEU is committed to creating a workplace where everyone has the opportunity to participate. We value different perspectives, experiences, and ideas that people bring to SGEU. We encourage applications from members of equity-deserving groups recognized by the Saskatchewan Human Rights Commission, including Indigenous Peoples, Members of Visible Minority Groups, Racialized Groups, Persons with Disabilities, and Women in Under-Represented Roles, as well as LGBTQ2S+ persons and newcomers to Saskatchewan. If you bring a different perspective to the table, we want to hear from you.

READY TO MAKE YOUR MOVE?

If you've made it this far and thought, "This sounds like my kind of job," we'd love to hear from you. Send us your cover letter and résumé to recruitment@sgeu.org that highlights your experience. Candidates must be eligible to work in Canada. Any required work permits or other authorizations are the responsibility of the applicant. Good ideas, great experience, and a compelling application? We're ready when you are!

***Only candidates selected for an interview will be contacted.
USW Local 9841 qualified candidates will be given first consideration.***